

11 VENTURES THAT WILL ATTEND ALBARAKA GARAJ ARE SELECTED!

The first startup acceleration center in participation banking, Albaraka Garaj's works in order to support ventures with innovative projects are concluded. A total of 505 ventures have applied to Albaraka Garaj during Demoday event; Yubi, Aidatım.Net, NakitUp, Zenkronn, iCaked, Artıcan, Bir Yudum Kitap, Mixoper, Trace it Up, Salesfront.ai and Turnaco ventures are selected to benefit from acceleration program.

Established by Albaraka Turk last year in order to support entrepreneurs with innovative projects, 11 entrepreneurs that will work with Albaraka Garaj, the first startup acceleration center in participation banking sector, in the second term are selected.

During the application period lasted for approximately **61 days, 505 entrepreneurs** have applied from **50 different provinces** to Albaraka Garaj and a total of 21 entrepreneur ranging from financial technologies to big data, robot technologies to augmented reality passed the preliminaries and interview phase and reached the final. Following the jury evaluation during "Demoday event", 11 entrepreneur team are selected to benefit from acceleration program. Compared to the previous year, an increase in application is seen for Albaraka Garaj and the most prominent provinces for application were **Istanbul, Ankara, Izmir, Bursa, Antalya and Kocaeli**; meanwhile 505 applications were submitted in total, consisting 244 with prior experience and 261 fresh entrepreneurs. The projects that will benefit from acceleration program are: Yubi, Aidatım.Net, NakitUp, Zenkronn, iCaked, Artıcan, Bir Yudum Kitap, Mixoper, Trace it Up, Salesfront.ai and Turnaco.

"We continue to support entrepreneurs"

Albaraka Türk GM Melikşah Utku indicated that they are reaping the rewards of transformation process in the digitization of Albaraka Turk, offering added value with more than 30 years of experience, and said "Technology is transforming the business world rapidly, especially the finance sector. *As Albaraka Turk, we aim to be the frontier in this technological transformation both for Turkey and the banking sector. At the second term of Albaraka Garaj Startup Acceleration Center, we received over 500 applications from 50 provinces in Turkey. Following evaluation, we have selected the first 11 venture team that will work with us. We will continue to offer any support required under one single entity.*"

The projects that are selected for Albaraka Garaj, the embodiment of the digital transformation vision of Albaraka Turk, are below:

- ✓ **YUBİ:** Transforms any process to platform agnostic dialogs and ensures central control of chat channels of a brand.
- ✓ **Aidatım.Net:** An SaaS property management automation that allows accounting, administration and communication requirements from a single source for superintendents that offer management services to residences, buildings and resident sites or internal management entities.
- ✓ **NakitUp:** A digital promotion and brand loyalty platform that brings the brand and the retailers with their consumers both in online and offline environments.
- ✓ **Zenkronn:** A software solution that is created for enterprises to optimize back office applications and manual applications, minimize human errors, reduce costs and increase service quality.
- ✓ **iCaked:** A market place that allows the customers to design their own cakes in 3D and order from registered bakeries.
- ✓ **Artıcan:** A device that detects the smoke coming from heating stove and notifies the selected individuals and the fire department and removes smoke in the area.
- ✓ **Bir Yudum Kitap:** Sending stories and excerpts via e-mail that you can read in 5 minutes every morning, Bir Yudum Kitap aims to be a platform to provide unlimited book reading with a subscription model.
- ✓ **Mixoper:** An in site and remote support platform based on augmented reality and AI.
- ✓ **Trace it Up:** An innovative courier follow-up system for restaurants based on AI.
- ✓ **Salesfront.ai:** A solution that adds marketing intelligence, financial payment and ease of mobile utilization to enhance fast sales to the single aspect that allows companies to make money: the offers.
- ✓ **Turnaco:** An autonomous robot that brooms the mosques and disinfects via UVC rays and ozone gas.